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J1044 U.S. PTO
04/18/01

PATENT

Express Mail Label No. EL663030623US
Attorney Docket No. RSW920010014US1

JC971 U.S. PTO
09/836963
04/18/01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S): Marcia L. Peters
James M. Mathewson, II
John R. Hind

APPLICATION NO. Not Yet Assigned

FILED: Herewith

TITLE: METHOD AND SYSTEM FOR PROVIDING TARGETED
ADVERTISING IN PUBLIC PLACES AND CARRIERS

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence, along with any papers indicated as being enclosed, are being deposited as Express Mail, (Label No. EL663030623US), postage prepaid, in an envelope addressed to: Box Patent Application, Commissioner for Patents, Washington, D.C. 20231, on April 18, 2001.

4/18/01
Date

Sylvia Prawl
Sylvia Prawl

BOX PATENT APPLICATION
Commissioner for Patents
Washington, DC 20231

April 18, 2001

NEW APPLICATION TRANSMITTAL LETTER

Sir:

Enclosed are the following papers relating to the above-named new application for patent:

1. Specification (11 pgs.), claims (6 pgs.) and abstract (1 pg.);
2. Drawings (2 sheets);
3. Declaration and Power of Attorney (**executed**);
4. Assignment Recordation Form Cover Sheet (in duplicate) and executed Assignment; and
5. Information Disclosure Statement (Form PTO-1449).

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CLAIMS AS FILED				
	No. Filed	No. Extra	Rate	Calculations
Total Claims	23- 20 =	3	\$18	\$54.00
Independent Claims	3 - 3 =	0	\$80	\$0.00
Multiple Dependent Claim(s), if applicable			\$260 =	\$0
Basic Filing Fee				\$710.00
			Total Fee:	\$764.00

Please file the application and charge **International Business Machines (IBM)** Account No. **09-0461** the amount of **\$804.00** to cover the filing (\$764.00) and Assignment recordal (\$40.00) fees. Two copies of this letter are enclosed. In the event of non-payment or improper payment of a required fee, the Commissioner is authorized to charge or to credit **Deposit Account No. 09-0461** as required to correct the error.

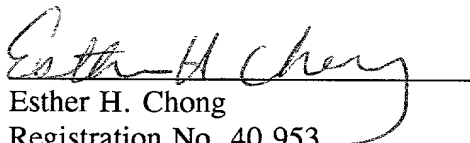
Please address all correspondence to:

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Telephone calls should be directed to the undersigned at (215) 923-4466.

Respectfully submitted,

4/18/01
Date


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